


## *Special Report*

# The Nail-von Herrmann Recommendations

### Proposals from USM's CoB & CoAL


The lack of information surrounding the latest budget cuts (totaling \$15 million) at USM has only worsened the mood on the Hattiesburg and Long Beach campuses since late Aug-2010. Recently, however, the Martha Saunders administration began releasing some of the details of the process leading up to its decision to terminate 29 tenured and tenure-track faculty. The insert below presents the reduction proposals made by CoB dean Lance Nail (in Aug-2010).

 THE UNIVERSITY OF <b>SOUTHERN MISSISSIPPI</b>				
<b>College of Business Budget Reduction Proposal 08/2010</b>				
<b>Priority</b>	<b>Budget Modification</b>	<b>\$ Savings</b>	<b>Personnel</b>	<b>Enrolled</b>
<b>1</b>	<b>Eliminate MIS Program</b>	<b>\$334,268</b>	<b>3 TT Lines</b>	<b>33</b>
<b>2</b>	<b>Eliminate Fashion Merchandising</b>	<b>\$146,160</b>	<b>2 TT Lines</b>	<b>82</b>
<b>3</b>	<b>Eliminate MBA Offerings in HB</b>	<b>\$112,140</b>	<b>2 NTT Lines</b>	<b>60</b>
<b>4</b>	<b>Eliminate Stat Instructor GC</b>	<b>\$50,400</b>	<b>1 NTT Line</b>	<b>?</b>
<b>5</b>	<b>Reduce Summer Research Grants</b>	<b>\$170,000</b>	<b>None</b>	<b>0</b>
<b>Total</b>		<b>\$812,968</b>		<b>175</b>

As the insert above makes clear, Nail proposed to eliminate the CoB's MIS program, saving USM almost \$335,000 per year. This proposal included the termination of three faculty. As regular readers of USMNEWS.net are aware, *this program was indeed eliminated by Saunders* two weeks ago. Reports from campus have also stated that Kuo Lane Chen and James Magruder, both tenured associate professors of MIS, were two of three CoB faculty who were delivered terminal contracts before 1-Sept-2010. If *three* MIS faculty were terminated, however, then Chang-Tseh Hsieh, a professor of MIS, may also have been terminated, as a few reports have also suggested. Finally, it is interesting that Nail's second priority was eliminating the fashion merchandising program, which would result in the loss of two faculty lines. Those two lines would most likely be currently occupied by Gallayanee Yaoyuneyong and Erin Drake-Bridges, two untenured assistant professors of FM. Various campus reports have

put Drake-Bridges among the three CoB faculty who were supposedly delivered terminal notices before 1-Sept-2010.

Things were certainly interesting over in dean Denise von Herrmann's liberal arts college. The insert below shows the proposals she submitted to Saunders.

 <b>THE UNIVERSITY OF SOUTHERN MISSISSIPPI</b>				
<b>Arts &amp; Letters 2012 Prioritized Cuts By Cabinet</b>				
<b>No.</b>	<b>Program and Location</b>	<b>Amount</b>	<b>Source of Cut</b>	<b>Majors/Options if Cut</b>
1)	Paralegal BA (Gulf Coast)	\$23,600	.5FTE sal + fringes	12 majors (PS? Take in Hburg?)
2)	Advertising BA (Hburg)	\$77,400	Sal, fringe, travel (1 filled, TT but not tenured)	36 majors (switch to PR or MKT?)
3)	Art Ed BFA (Hburg)	\$61,862	Sal, fringe, travel (1 filled, TT but not tenured)	16 majors (do regular BFA?)
4)	German (Hburg)	\$82,461	Sal, fringe, travel (1 filled, tenured)	no major offered (2-lang, though)
5)	Latin (Hburg)	\$72,361	Sal, fringe, travel (1 filled, tenured)	no major offered
6)	Philosophy MA (Hburg)	\$113,716	2 filled, tenured PLUS 4 GA lines eliminated	8 graduate students
7)	Economics BA (Hburg)	\$128,305	2 filled non TT lines	6 majors
8)	Political Sci Masters (GulfCoast)	\$67,196	1 non TT line plus 1 GA	12 majors (switch to Hburg?)
9)	Art BA (Hburg)	\$189,283	2 vacant lines, fringe, travel	60 majors can do ART BFA?
10)	Religion BA (Hburg & GC)	\$229,954	3 TT lines (1 tenured) 1 nonTT	20 majors - unsure if can switch?
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		<b>\$1,046,138</b>	<b>15 lines (4 non TT, 3 TT, 6 tenured, 2 vacant)</b>	<b>163 ugrad, 20 grad BUT only about 35 ugrad likely "lost"</b>

Many of the cuts reportedly made in the CoAL appear on von Herrmann's list of prioritized cuts above. Interestingly, philosophy and religion are both there, but only ranked 6<sup>th</sup> and 10<sup>th</sup>, respectively, out of the 10 prioritized cuts included on von Herrmann's list. Both of these units were, however, decimated by Saunders before 1-Sept-2010. Finally, the CoB's old economics unit appears 7<sup>th</sup> on von Herrmann's sheet, showing up with only six majors.